



## BEST AVAILABLE COPY

Atty. Dock. 5598/151US

DECLARATION AND POWER OF ATTORNEY  
FOR PATENT APPLICATION

(COMPLETE IF KNOWN)

App. Number	10/729,621
Filing Date	December 5, 2003
Group Unit	To Be Assigned
Exam Unit	To Be Assigned

Attorney Docket Number	5598/151US
First Named Inventor	John J. Thrall

This declaration is (check one):

- ☐ submitted with initial filing;  
☒ submitted after initial filing;  
☐ a supplemental declaration.

This application is of the following type:

- ☒ utility;  
☐ design;  
☐ national stage of PCT;  
☐ divisional, continuation or continuation-in-part.

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter, which is claimed and for which a patent is sought on the invention entitled

<b>CLICK-THROUGH RE-RANKING OF IMAGES AND OTHER DATA</b>
--

the specification of which: (check one)

- ☐ is attached hereto; or  
☒ was filed on December 5, 2003 as U.S. Application Serial No. 10/729,621 and is/was amended on \_\_\_\_\_ (if applicable);  
☐ was described and claimed in PCT International Application No. \_\_\_\_\_, filed on \_\_\_\_\_ and was amended under PCT Article 19 on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in Title 37 Code of Federal Regulations, §1.56.

I hereby identify below, and where indicated claim foreign priority benefits under Title 35, United States Code §§ 119(a)-(d) or §§ 365(a)-(b) of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America, filed within 12 months (6 months for design) prior to this application, and have also identified below any foreign application(s) for patent or inventor's

**BEST AVAILABLE COPY**

Atty. Dock. 5598/151US

certified for any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed (if any):

Foreign/PCT Application Number	Country	Filing Date (MM/DD/YYYY)	Priority Claimed	
			<input type="checkbox"/> Yes	<input type="checkbox"/> No
			<input type="checkbox"/> Yes	<input type="checkbox"/> No
			<input type="checkbox"/> Yes	<input type="checkbox"/> No

I hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below (if any):

Provisional Application No.	Filing Date
60/526,308	December 1, 2003

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT International Application designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

U.S./PCT Parent Application No.	Filing Date	Status ( <i>Patented, Pending, or Abandoned</i> )

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

**BEST AVAILABLE COPY**

Atty. Dock. 5598/151US

As a named inventor, I hereby appoint the following attorney(s) or agent(s) with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Seth H. Ostrow, Reg. No. 37,410  
 Pamela J. Maher, Reg. No. 40,712  
 Robert A. Kovelman, Reg. No. 51,897  
 Daniel J. Mansburg, Reg. No. 36,156  
 Matthew J. Marquardt, Reg. No. 40,997  
 Brooke V. Quist, Reg. No. 45,030  
 James Woods, Reg. No. 47,184  
 Antonios Papageorgiou, Reg. No. 54,341  
 Steven Rubin, Reg. No. 43,063

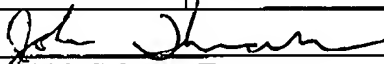
Frank J. DeRosa, Reg. No. 26,543  
 Leslie Restaino, Reg. No. 38,893  
 Robert Bauer, Reg. No. 34,487  
 Madeline F. Baer, Reg. No. 36,437  
 Frederick Yu, Reg. No. 45,251  
 Monica Winghart, Reg. No. 46,790  
 Ivan Posey, Reg. No. 43,865  
 Samuel Simpson, Reg. No. 53,596  
 Pristine Johannessen, Reg. No. 55,302

Direct correspondence to:

Brown Raysman Millstein Felder & Steiner LLP  
 900 Third Avenue  
 New York, New York 10022

Direct telephone calls to:

(212) 895-2000

Full Name of Sole or First Inventor	THRALL, John J.		
Inventor's Signature		Date	10/4/2004
Residence	4398 Calypso Terrace	Citizenship	US
Post Office Address	Fremont, CA 94555		

Full Name of Second Joint Inventor			
Inventor's Signature		Date	
Residence		Citizenship	
Post Office Address			

Full Name of Third Joint Inventor			
Inventor's Signature		Date	
Residence		Citizenship	
Post Office Address			

(check one) Sheets containing additional joint inventors ☐ are, ☒ are not attached hereto.



Atty. Dock. 5598/151US

**DECLARATION AND POWER OF ATTORNEY  
FOR PATENT APPLICATION**

(COMPLETE IF KNOWN)

Application Number	10/729,621
Filing Date	December 5, 2003
Group Art Unit	To Be Assigned
Examiner	To Be Assigned

Attorney Docket Number	5598/151US
First Named Inventor	John J. Thrall

This declaration is (*check one*):

- ☐ submitted with initial filing;  
☒ submitted after initial filing;  
☐ a supplemental declaration.

This application is of the following type:

- ☒ utility;  
☐ design;  
☐ national stage of PCT;  
☐ divisional, continuation or continuation-in-part.

**As a below named inventor, I hereby declare that:**

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (*if only one name is listed below*) or an original, first and joint inventor (*if plural names are listed below*) of the subject matter, which is claimed and for which a patent is sought on the invention entitled

**CLICK-THROUGH RE-RANKING OF IMAGES AND OTHER DATA**

the specification of which: (*check one*)

- ☐ is attached hereto; or  
☒ was filed on December 5, 2003 as U.S. Application Serial No. 10/729,621 and is/was amended on \_\_\_\_\_ (*if applicable*);  
☐ was described and claimed in PCT International Application No. \_\_\_\_\_, filed on \_\_\_\_\_ and was amended under PCT Article 19 on \_\_\_\_\_ (*if applicable*).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

I hereby identify below, and where indicated claim foreign priority benefits under Title 35, United States Code §§ 119(a)-(d) or §§ 365(a)-(b) of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America, filed within 12 months (6 months for design) prior to this application, and have also identified below any foreign application(s) for patent or inventor's

certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed (*if any*):

Foreign/PCT Application Number	Country	Filing Date (MM/DD/YYYY)	Priority Claimed	
			<input type="checkbox"/> Yes	<input type="checkbox"/> No
			<input type="checkbox"/> Yes	<input type="checkbox"/> No
			<input type="checkbox"/> Yes	<input type="checkbox"/> No

I hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below (if any):

Provisional Application No.	Filing Date
60/526,308	December 1, 2003

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT International Application designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

U.S./PCT Parent Application No.	Filing Date	Status ( <i>Patented, Pending, or Abandoned</i> )

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

As a named inventor, I hereby appoint the following attorney(s) or agent(s) with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

**Seth H. Ostrow, Reg. No. 37,410**  
**Pamela G. Maher, Reg. No. 40,712**  
**Robert L. Kovelman, Reg. No. 51,897**  
**Daniel Hansburg, Reg. No. 36,156**  
**Matthew J. Marquardt, Reg. No. 40,997**  
**Brooke W. Quist, Reg. No. 45,030**  
**James J. Woods, Reg. No. 47,184**  
**Antonio Papageorgiou, Reg. No. 54,341**  
**Steven S. Rubin, Reg. No. 43,063**

**Frank J. DeRosa, Reg. No. 26,543**  
**Leslie Restaino, Reg. No. 38,893**  
**Robert Bauer, Reg. No. 34,487**  
**Madeline F. Baer, Reg. No. 36,437**  
**Frederick Yu, Reg. No. 45,251**  
**Monica Winghart, Reg. No. 46,790**  
**Ivan Posey, Reg. No. 43,865**  
**Samuel Simpson, Reg. No. 53,596**  
**Pristine Johannessen, Reg. No. 55,302**

Direct all correspondence to:

Brown Raysman Millstein Felder & Steiner LLP  
 900 Third Avenue  
 New York, New York 10022

Direct all telephone calls to: (212) 895-2000

Full Name of Sole or First Inventor	THRALL, John J.		
Inventor's Signature		Date	
Residence		Citizenship	
Post Office Address			

Full Name of Second Joint Inventor			
Inventor's Signature		Date	
Residence		Citizenship	
Post Office Address			

Full Name of Third Joint Inventor			
Inventor's Signature		Date	
Residence		Citizenship	
Post Office Address			

(check one) Sheets containing additional joint inventors ☐ are, ☒ are not attached hereto.